



# CLIENT CASE STUDY

## Automatic Systems Installs Portals into JD Gyms West Bromwich

### Background

In 2014, JD Sports Fashion PLC carved its footprint in the fitness industry with the creation of JD Gyms. Wholly funded by the PLC, investing an average of £1.5m per site, JD Gyms is making waves and raising the bar within the low cost fitness market.

### Situation

JD Gyms were looking for a security solution which not only satisfied their physical requirements but wanted the products to be in line with their corporate identity.



ClearLock 635 - Security doors

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## Tender Process

JD Gyms wanted the West Bromwich site to be made 24/7 accessible. Automatic Systems having worked closely with Omega Security in the past providing security lanes to 15 plus sites were the preferred supplier for this project.

The solution put forward ensured that the gym had no or very minimal staff working out of hours whilst still allowing 24/7 safe access to customers.

## Solution

Following a site visit and talks with all parties involved Automatic Systems put forward their Clearlock 635 full height turnstiles as the best product for the gym. The clearlock integrated well, fulfilled the 24 hour security element and also was able to be finished in powder coat black keeping it in line with JD Sports corporate identity.

The security solution provided ensured a more secure access to the gym during and outside manned hours whilst allowing members to access the building quickly and effortlessly.

Works were completed within the allocated time allowed with no problems.

## Future work

Automatic Systems looks forward to working with Omega and JD Sports on future projects.

## ClearLock 635

Automatic Systems' ClearLock security doors are cylindrical booths that ensure strict entrance control and are especially designed for sensitive sites. Combining high security and elegance, the ClearLock series is available in different sizes, shapes and finishes, with single or double doors both on entry and exit.

Now also approved to LPS 1175: Issue 8 security rating 1 to 3, LPCB certificate numbers 1540a and 1540b.

